



PRESS RELEASE

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GRNlive and Zapaday partner to form news network of the future

LONDON – GRNlive, the Foreign Correspondents Network and Zapaday, the global news calendar, will partner to create a new global reporting service. The goal of the partnership is to make it easier for newsrooms to report on planned news events across the globe. GRNlive has matched its network of 900+ professional foreign correspondents with Zapaday's database of future worldwide news events, enabling client newsrooms to immediately see which correspondents are available to cover upcoming news events and call on the local knowledge of those correspondents at the heart of the story. Starting on 19 December 2013, each future news event on Zapaday will be listed with GRNlive journalists available in the region to cover the story on the ground.

"Our partnership is simple, yet has the capacity to transform the way newsrooms keep up with the demand to report timely stories from abroad, not to mention saving money and their carbon footprint by not putting teams on planes. Covering world news is enhanced by talking to correspondents on the ground with a deep understanding of the story", says GRNlive founder and CEO Henry Peirse.

The global [GRNlive network](#) includes correspondents, photographers, video journalists, fixers and writers.

Stefan Hoevenaar, founder and CEO of Zapaday: "This partnership demonstrates that innovation is often the combination of existing strengths. News organisations are in a transition for survival and our goal is to support their transition by improving editorial planning while reducing costs. Our partnership with GRNlive adds great value to our news planning service".

[Zapaday](#) established itself as a news calendar provider for press agencies and news publishers across Europe.

Click [here](#) to see an example of correspondents immediately available for a future news event.

About GRNlive

GRNlive was the world's first and now most established ad hoc professional freelance news agency, delivering live and packaged coverage to broadcasters globally. The organisation links freelancers worldwide with newsrooms and publications for TV, radio, print and online news and information. GRNlive was founded in 2000 and is based in London, UK.

About Zapaday

Zapaday helps newsrooms, journalists and communication professionals to know future news events and plan ahead. Zapaday is a global news calendar and the world's most comprehensive source of future news, including foreign affairs, industry events, economy and entertainment. Contributions by national news agencies of local news and niche events complement its global calendars, making Zapaday the essential tool for editorial planning and industry intelligence. Founded in 2011, Zapaday is based in Amsterdam, The Netherlands.

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More information on GRNlive

GRNlive website: <http://www.grnlive.com/>

Facebook: <https://www.facebook.com/GRNLive1>

Twitter: <https://twitter.com/GRNlive>

More information on Zapaday

Zapaday public website: <http://www.zapaday.com>

Zapaday for Newsrooms: http://www.zapaday.com/for_newsrooms

Facebook: <http://www.facebook.com/Zapaday>

Twitter: <http://www.twitter.com/Zapaday>