



CBCtelevision

12<sup>th</sup> December 2011  
London/Toronto

### **GRN and CBC agree a further 3 year contract**

GRN is pleased to announce that we have renewed and widened our correspondent provision agreement with CBC Radio and TV.

GRN's CEO Henry Peirse says *'the agreement is for 3 years with CBC's combined radio and TV newsroom for live reporting work, but also to help CBC with fixing and other local newsgathering services around the world. It's a very exciting development for the GRN network and I hope it will bring in a good amount of work to many correspondents over the next 3 years'*.

CBC's News Networks Managing Editor, Greg Reaume says *'GRN has proven a valuable partner in helping us extend our reach as a news organization. We believe the relationship will be preserved and enhanced with this new agreement.'*

GRN correspondents must be aware of the following:

1 – CBC TV would like to conduct more **live two-ways via IP** (over Skype or other such tools). Please consider your backdrop; try and angle your camera so the scene behind you is descriptive of your location rather than just a white wall. Please have a look at our [www.YouTube/GRNLive](http://www.youtube.com/grnlive#p/u/4/RKSjKaAnCPg) channel for some examples: <http://www.youtube.com/grnlive#p/u/4/RKSjKaAnCPg>  
<http://www.youtube.com/grnlive#p/u/5/VFppemxtgYk>

For jobs like this with a good backdrop we have negotiated a higher fee (+15%) per 'invision location Skype'. Recently correspondents have also used iPhones over wifi to deliver these two-ways, which work well with a good backdrop using the front facing camera and Skype & Facetime. Contact us if you have any technical questions.

2 – Please will you let us know if you have appeared on another Canadian TV broadcaster **within 48 hours** of our request.

3 – CBC are also interested in viewing and **buying video footage** you can provide from a breaking news story. Please send it to us and we'll pass in on and license on your behalf to CBC and other broadcasters.

If you have any questions or need more detail, please contact Henry Peirse ([henry@grnlive.net](mailto:henry@grnlive.net)) for details.